

# *The Transformation*

## *Paradigm #4*

*When thinking differently is the only option for discovering solutions”—*  
Celeste E. Terry, MSSA

Issue #4 Volume 4 Published May 5, 2017

Celeste E. Terry, MSSA  
Publisher, Writer

I have the beginning of something...and I am just putting it in place as guided by the Universe.— a higher power. For example, I went to talk to someone about their program. But, the meeting really turned out to be what was ordered. I told them about my upcoming workshop in June. One of them said, “you are onto something”. So, the next thing I knew, I had a new, slick, re-designed flyer, a banner for my website, new business cards, logo and a large board for promotion at locations. It could also have room for —”Appearing Tonight”. I did a Facebook live event with them, and streamed live on Periscope at the same time. He created another collage promo piece running on Facebook. All from one meeting! This meeting brought a group of supportive people who see my vision and are helping me to bring it forth. Those are the kind of people that you need to surround you. Not nay-sayers who rarely do anything to step outside their comfort zone. But, who have plenty of negative thoughts, energy, and criticism for you for trying to do something.

I created an Eventbrite campaign to help sell tickets for this event. It is working! Downloaded the app HobNob so that invites can be sent to your contacts via cell phone. So, I am learning how to utilize other social media platforms to promote the workshop.

I created the group exercise for the workshop. It just came to me and I wrote it down—just as it was ordered. Things are just falling into place.

Thinking about this, I'd like to share something I heard from Denzel Washington. He is a very wise man. Listen to his interviews when he does them. He drops incredible knowledge. He talked about how he had flunked out of Fordham University. And, he was in his mother's beauty shop. Apparently, there was an elderly woman, a mother-sister type, who prophesized and did readings in the back of the beauty shop. Denzel said, she told him “he would use his voice to reach many, many people”. Thinking preacher, but no, “something else”. He said he started acting four months after that. The rest is history.

He said, “you have to start, be committed and finish what is started.” During many of his acceptance speeches for the numerous awards he received. He always seemed to encourage those who are struggling to make it.— “to not give up -to keep on grinding”. For his example, he graciously talked about the great Viola Davis—the awards, recognition, roles, she is now receiving - all because she “kept on grinding”.

That is what my leap of faith with my workshop is — to keep on grinding - despite the worry and fear. One has to start somewhere.....

# *The Transformation Paradigm #4*

*When thinking differently is the only option for discovering solutions”—*  
Celeste E. Terry, MSSA

Issue #4 Volume 4 Published May 5, 2017

Celeste E. Terry, MSSA  
Publisher, Writer

Page 2

I have been *intentional* with all that I am doing to present this workshop. I even have a new location—within a bookstore - to have the workshop. And, it is a place that I can use and grow the workshop over time. The location: **A Cultural Exchange, 12624 Larchmere Blvd., Cleveland, OH from 11:00AM -2:00PM.**